



GEORGE H. W. BUSH FOUNDATION
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乔治布什美中关系基金会

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Robbin Goodman is the director of Business Programs and Corporate Affairs at the George H. W. Bush Foundation for U.S.-China Relations and is based in Dallas, Texas. He leads the Bush China Foundation's work as a national-level resource for businesses and communities who want to realize opportunities in the United States and China through increased business, trade and investment. He regularly engages with state and local officials, businesses, investors and economic development organizations to provide a deeper understanding of the U.S. and Chinese polity, economy and market and to connect businesses and investors in both the United States and China in order to maximize the economic potential of the bilateral relationship.

In his prior capacity as program manager for business, trade and investment at The University of Texas at Austin China Public Policy Center, Mr. Goodman served as a key connector for businesses in Texas and throughout the heartland of the United States to resources and opportunities in greater China. From energy companies in Corpus Christi to high-tech firms in Austin to agricultural producers across the U.S. heartland, Mr. Goodman provided guidance and assistance to a wide-range of businesses, investors and local community leaders in optimizing their business, trade and investment relationships with China.

Mr. Goodman was previously responsible for general business administration and public relations at China's largest greenfield investment in the United States, TEDA TPCO America Corporation, a \$1.2 billion dollar investment in Corpus Christi, Texas. He has spent significant time studying and conducting research in China, including co-authoring and publishing academic papers in geosciences and environmental management, with researchers from the China University of Geoscience and Tianjin Normal University.

Mr. Goodman is certified at the superior level in Chinese from the University of Mississippi – Chinese Language Flagship and holds a bachelor's degree in economics and a master's in business administration from Texas A&M University-Corpus Christi. He is a current board member of the World Affairs Council of South Texas.